

# Young Entrepreneurs



2025

**By 2025 millennials will account for 75% of the global workplace.**

<http://business.time.com/2011/12/21/the-beginning-of-the-end-of-the-9-to-5-workday/>



**Millennials are starting more businesses, twice as many as baby boomers, with 75% expecting their profits to increase in the coming year.**

<http://fortune.com/2016/02/20/millennial-entrepreneurs-study/>

**38%** of millennials recommend pursuing a "promising start-up opportunity" versus completing a "traditional college degree."



<http://millennialbranding.com/case-studies/odesk-study/>

## MILLENNIAL GENERATION

Born 1980-1999, Ages 17-36

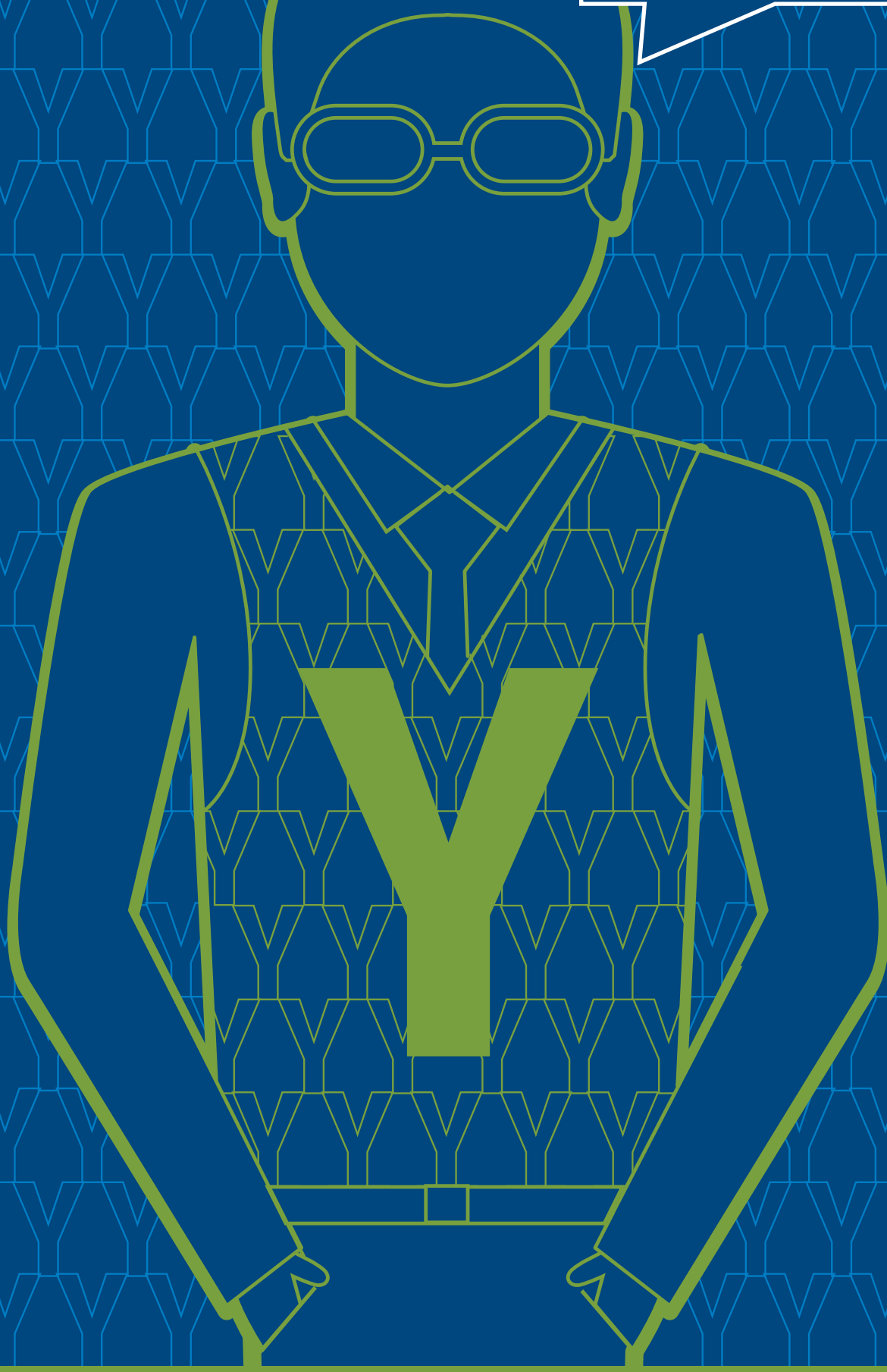
<https://www.uschamberfoundation.org/reports/millennial-generation-research-review>



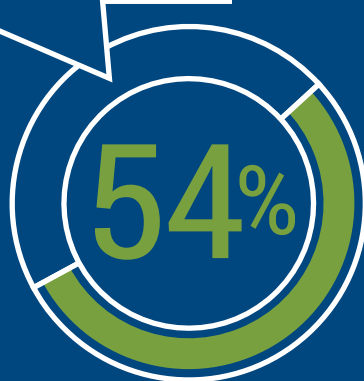
**89%** prefer to work when and where they choose versus in a corporate, 9-5 job



<http://millennialbranding.com/case-studies/odesk-study/>

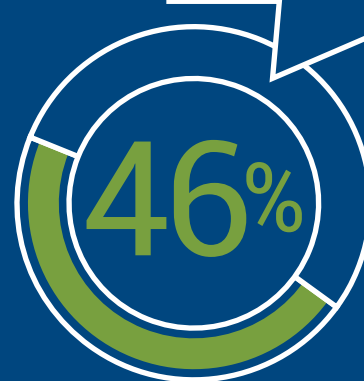


**either want to start a business or already have started one**



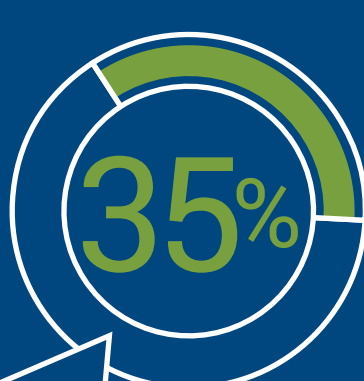
<http://money.cnn.com/galleries/2012/smallbusiness/1206/gallery.gen-y-entrepreneurs.fortune/index.html>

**of millennials want to start a business in the next 5 years**



<http://money.cnn.com/galleries/2012/smallbusiness/1206/gallery.gen-y-entrepreneurs.fortune/index.html>

**of employed millennials have started their own business on the side to supplement their income**



<http://www.edelmandigital.com/2011/06/01/by-the-numbers-50-facts-about-millennials/>

**of Millennials are interested in putting their skills to work to benefit a cause**



<https://www.entrepreneur.com/article/271972>



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