



RETAIL

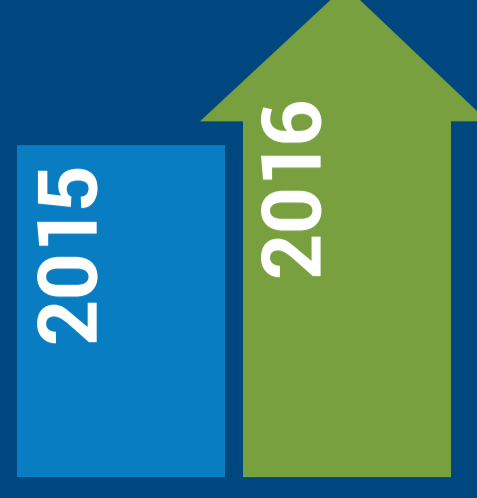


Your store needs a variety of payment technology solutions to leave a positive impression on your customers. Earn future business by accepting customer's preferred payment methods ranging from credit and debit to the latest mobile payments.



In 2016, total retail sales across the globe will reach **\$22.049 trillion**

eMarketer 2016 <https://www.emarketer.com/Article/Worldwide-Retail-Ecommerce-Sales-Will-Reach-1915-Trillion-This-Year/1014369>



Up **6%** from last year

By 2020, estimated **worldwide retail sales** will top \$27 trillion

\$27T

eMarketer 2016 <https://www.emarketer.com/Article/Worldwide-Retail-Ecommerce-Sales-Will-Reach-1915-Trillion-This-Year/1014369>

\$28T

Global retail revenues are estimated to rise to **\$28 trillion by 2019** with the average annual growth rate of **3.8% since 2008**

BusinessWire, June 2016 www.businesswire.com/news/home/20160630005551/en/Global-Retail-Industry-Worth-USD-28-Trillion

Retail represents **31%** of the world's GDP

31%

BusinessWire, June 2016 <http://www.businesswire.com/news/home/20160630005551/en/Global-Retail-Industry-Worth-USD-28-Trillion>

POS IN-STORE EXPERIENCE



88% of companies have had their **POS software** for less than **5 years**.



44% of all stores use **mobile POS** to ring up customers

Banyard Institute, September 2016 <http://baymard.com/lists/cart-abandonment-rate>



50% of stores have only **1-3 REGISTERS**



25% of stores have **4-6 REGISTERS**

Capterra, March 2016 www.capterra.com/point-of-sale-software/user-research

2015 SURVEY



2,000 CONSUMERS SHOWED **42%** WOULD BE **MORE LIKELY TO SHOP AT A RETAILER THAT OFFERS FINANCING BEYOND MAJOR CREDIT CARDS.**

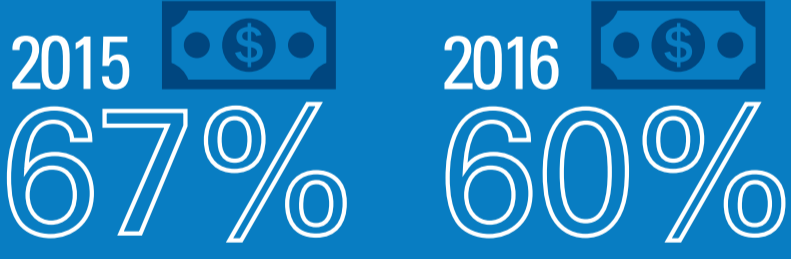
Retail Customer Experience, June 2016 <http://www.retailcustomerexperience.com/blogs/why-offering-more-payment-options-should-be-a-priority-for-retailers/>

66% want the ability to **pay in-store via a mobile device** using a method beyond standard credit card.

Bulldog Reporter, October 2015 <https://www.bulldogreporter.com/what-do-consumers-really-want-this-holiday-shopping-season-mobile-convenience-personalization-social-endorsements-top-list/>



MOBILE WALLETS VS. CREDIT, DEBIT & CASH



Accenture 2016 https://www.accenture.com/t20161013T024052_w_us-en/_acnmedia/PDF-34/Accenture-2016-North-America-Consumer-Digital-Payments-Survey.pdf#zoom=50



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56% OF CONSUMERS ARE NOW AWARE THAT THERE IS **TECHNOLOGY TO USE THEIR PHONE TO PAY**

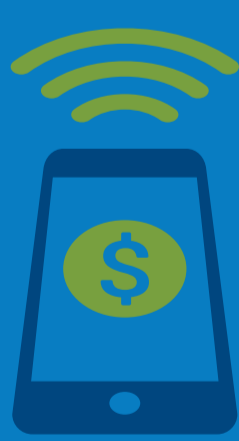
Accenture 2016 https://www.accenture.com/t20161013T024052_w_us-en/_acnmedia/PDF-34/Accenture-2016-North-America-Consumer-Digital-Payments-Survey.pdf#zoom=50

CONSUMERS' USE OF DEBIT CARDS OVER TIME IS ALSO SLIPPING.



Accenture 2016 https://www.accenture.com/t20161013T024052_w_us-en/_acnmedia/PDF-34/Accenture-2016-North-America-Consumer-Digital-Payments-Survey.pdf#zoom=50

US IN-STORE MOBILE PAYMENT VOLUME WILL REACH **75%** THIS YEAR



BY 2020, IT IS EXPECTED FOR **IN-STORE MOBILE PAYMENTS VOLUME TO REACH**



\$503 BILLION

Business Insider, June 2016 www.businessinsider.com/the-mobile-payments-report-market-forecasts-consumer-trends-and-the-barriers-and-benefits-that-will-influence-adoption-2016-5

Business Insider, June 2016 www.businessinsider.com/the-mobile-payments-report-market-forecasts-consumer-trends-and-the-barriers-and-benefits-that-will-influence-adoption-2016-5



THE NUMBER OF **IN-STORE MOBILE PAYMENT USERS** IS EXPECTED TO REACH **150 MILLION BY THE END OF 2020**

Business Insider, June 2016 www.businessinsider.com/the-mobile-payments-report-market-forecasts-consumer-trends-and-the-barriers-and-benefits-that-will-influence-adoption-2016-5



VISA EUROPE EXPECTS THAT **50% OF ITS TRANSACTIONS** WILL BE INITIATED BY A **MOBILE DEVICE BY 2020**

Visa Europe, February 2016 <https://www.visaeurope.com/newsroom/news/visa-europe-expands-tokenisation-service-to-support-cloud-based-payments-and-much-more>

ONE IN FIVE CONSUMERS WILL MAKE A **MOBILE PAYMENT EVERY DAY**



Visa Europe, February 2016 <https://www.visaeurope.com/newsroom/news/visa-europe-expands-tokenisation-service-to-support-cloud-based-payments-and-much-more>



Global Payments is a forward-looking, global commerce company focused on delivering quality services driven by customer needs around the world. As a leading provider of payment technology services, our worldwide partnerships and expertise enable us to provide a broad range of products and services that help businesses innovate and grow.

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