

WELCOME THE WORLD WITH GLOBAL PAYMENTS

**34.4m**

34.4 million overseas tourists visited the UK in 2014\*. Of these:

The top 3 visiting markets were **France, Germany and the USA**



**£21.8 billion**



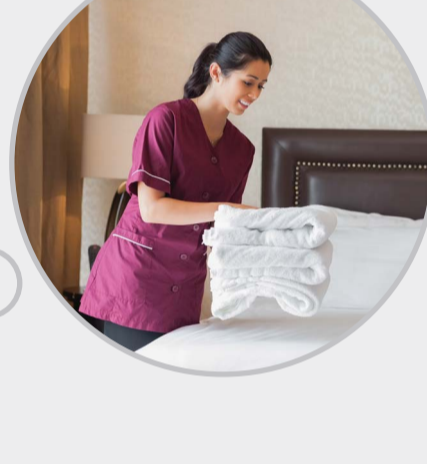
Total expenditure amounted to **£21.8 billion**

**£636**

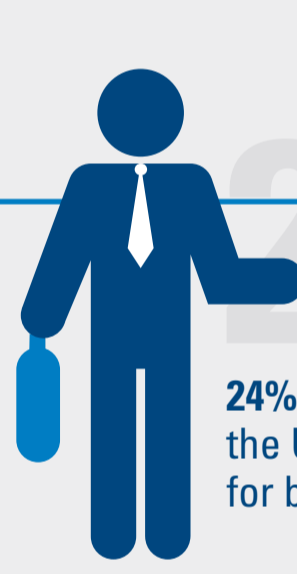
was the average spend per visit!



Average length of stay was **7.7 nights**



**39.5%** of visits to the UK were for a holiday



**24%** of visits to the UK were for business

**OPEN YOUR DOORS**



Open your doors and take advantage of these growing numbers of international customers by making payments easier! Global Payments can help you:

- Take advantage of additional international spend by accepting multiple international payment cards
- Offer Visa and MasterCard international cardholders the choice to pay for goods or services in their home currency
- Give your customers a say when they pay and gather valuable guest feedback through a payment terminal
- Offer a VAT refund to non-EU shoppers when they buy goods from you over the value of £30
- Be flexible in taking payments with our static, portable and mobile terminals

Global Payments is one of the world's largest card processing providers, with award winning technology dedicated to the tourism sector.



If you want to find out how we can help you, call us on **0345 702 3344\*\*** or visit our website at [www.globalpaymentsinc.co.uk](http://www.globalpaymentsinc.co.uk)

\*VisitBritain  
 \*\*Lines are open Monday to Friday, 9am - 5pm, excluding public holidays. Calls may be recorded. We also provide a Textphone service on 0345 602 4818.  
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