

## Events Management



## The Greater Giving Express package provides a simple solution for streamlined event management

The Greater Giving Express package is a simple solution from one secure platform, to manage the most crucial steps of your auction or fundraiser.

Express is a basic package that combines Event Software Online and Auctionpay into a single solution to get you started streamlining your event management.

As your events evolve, the Express package can be upgraded to meet your needs.



### Event Software

Event Software Online enables you to manage all your event tasks in a centralized cloud-based location. It helps deliver a smooth volunteer and guest experience with an easy-to-use event and retail interface – Go Time with Storefront – and eliminates long check-out lines with email receipts. After the event, choose from a list of reports to track best-selling items, donations and fundraising results from year-to-year, so you can target efforts to improve on your success over time.

### Auctionpay

Auctionpay card readers (USB or mobile) are designed specifically to help guests pay for their purchases quickly, easily, and securely at non-profit or benefit events. By enabling guests to register a credit card at the beginning of the event, you minimize check-out lines, and no longer have to track downpayments post-event.

“Using Greater Giving solutions resolved bidding inaccuracies and greatly sped up the check-out process.”

— Hearst Elementary School, CA

## With Greater Giving Express, your organization will be able to do the following:

### Pre-Event

- Manage fundraiser details and tasks online
- Track procured items and create packages
- Create bid sheets, labels, catalogs, and certificates
- Manage event sponsors and advertise logos
- Assign guests to tables

### Event Night

- Train volunteers quickly
- Capture payment at check-in
- Record winning bids
- Sell merchandise and raffle tickets
- View real-time stats
- Email or print tax receipts
- Improve guest, volunteer and staff experience

### Post Event

- Securely process payments
- Review analytics reports
- Send thank you letters and tax receipts
- Build on historical data
- Save event project data for the next year

## Service and Support

The Greater Giving Client Services team provides unlimited support with training videos and resources; and ongoing phone, email and live chat. Your fundraiser is so important to us, we're here for you during your live event – no matter what day or time it takes place.