globalpayments

Global InstalmentPay™

Maximise Sales with Interest-free Instalment Payment Plans

> *We see **Global InstalmentPay™** as a cost-effective way to increase sales by offering an interest-free monthly instalment option to HSBC's large credit card customer base. This offering has significantly enhanced our competitiveness by helping us drive sales of high-ticket items. With flexible plan durations of 6 to 24 months, a simple application process and easy-to-operate acceptance procedures, **Global InstalmentPay™** is a powerful sales tool for us.*

Irene Wong - Director, Wilson Communications
Wilson Communications is a leading retailer of mobile telephones and accessories in Hong Kong

The retail marketplace has seen rapid growth and has become very competitive with smart consumers always looking out for better value when they shop. To help you maximise your share of this fast-growing and lucrative retail segment, Global Payments has a timely, easy-to-implement solution to help you generate more sales.

Global InstalmentPay™ is a unique purchase plan that makes large ticket items more affordable to your customers. With flexible payment plans, zero interest and a quick and easy process, your customers are empowered to spend more in your store. **Global InstalmentPay™** is exclusive to HSBC credit card customers, allowing you to attract a large base of high spending cardholders to your outlets and giving you a clear edge over your competitors.

Global InstalmentPay™ has proven to be successful in driving sales for all retail merchants and especially those in categories such as consumer electronics, telecommunications, jewellery, travel and hospitality, lifestyle, financial services and consumer durables.

Be part of a winning team of high quality participating merchant outlets who already offer **Global InstalmentPay™** to their customers!

Benefits to Merchants

- **Higher Sales –** Increase sales and revenue by driving purchases of high-ticket items
- **Exclusive Offer to HSBC Credit Card Customers –** Have instant access to the large base of high-quality HSBC credit cardholders, exclusively brought to you by Global Payments
- **Customer Loyalty –** Enhance customer satisfaction and drive repeat high-value business
- **Promotions –** Participate in marketing promotions and receive free in-store signage to raise customer awareness of the offer

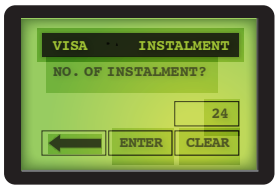
Key Product Features

- Interest-free instalment payment plan option exclusively offered to HSBC credit cardholders
- Minimal or no additional set-up required – simply use your existing Global Payments Electronic Data Capture (EDC) terminal
- Easy and seamless, 3-step instant approval process
- Flexible instalment plans from 6 to 24 months
- Instalment Amount = Transaction Amount/Payment Period
- Receipt of funds in full from the transaction less merchant services fee

3 Easy Steps to Offer Global InstalmentPay™

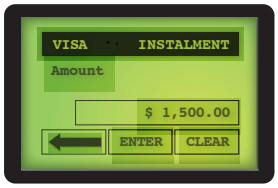
Step 1

Select "Instalment" option from the terminal and swipe/insert the HSBC credit card.



Step 2

Enter the number of monthly instalments.



Step 3

Enter the transaction amount. Approval is immediate.

Attract more customers and drive your large ticket sales to new heights with Global InstalmentPay™ today!

Please contact our Sales Executives for further information.

Global Payments Asia-Pacific Limited

Global Expertise with Local Knowledge

Global Payments Asia-Pacific Limited, currently serving merchants in 10 countries and territories in the region, is the largest pan-Asian card processing company.
Our company is a strategic joint venture partnership between Global Payments Inc., a worldwide leading payment processor, and HSBC, one of the world's largest banking and financial services organisations.
We provide industry-leading credit and debit card acceptance and processing services for merchants. The company brings a new level of innovation to merchant services in the region with an expanded range of advanced end-to-end payment solutions, industry-leading merchant reporting tools, enhanced chargeback management capabilities, and more.

Global Payments has established a strong presence in the Asia-Pacific region and now operates in Brunei, China, Hong Kong, India, Macau, Maldives, Malaysia, Singapore, Sri Lanka and Taiwan.

You can trust Global Payments to provide you with the best-in-class payment processing solutions suited to your business needs!

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www.globalpayments-asia.com

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